

# ARTbeat 2018

## Detailed Marketing + Advertising Benefits

### \$10,000 PRESENTING SPONSOR (total impact 199,350+ views)

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#### Deadline: July 23, 2018

- **PRINT (potential reach 5,850 Major Donors)**
  - Full page (5 x 8in) advertisement space reserved for your company (content provided by Sponsor) in the ARTbeat 2018 Catalog. 350 Catalogs to be distributed.
  - Inclusion of Logo on Exclusive invitation. Over 500 invitations to be mailed.
- **MAILINGS AND COMMUNICATIONS (potential reach 185,000+ Constituents)**
  - Inclusion in KAC's ARTbeat Sponsorship Announcement, sent to KAC Contacts electronically (5,000+ people)
  - Link to company website from KAC website and emails
  - Inclusion of your company's name in all press releases about the event (200 media outlets, over 180,000 views)
  - Company name featured in all advertising and marketing for event
- **WEBSITE (potential reach 3,000+ visitors per month)**
  - Linked Company name (and/or logo) featured on the KAC Website
- **SOCIAL MEDIA (potential reach 5,500+ followers)**
  - Mention of business name in Social Media posting
- **Plus Engagement Opportunities as listed on Engagement Page**

### \$5,000 MAJOR SPONSOR (total impact 73,850+ views)

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#### Deadline: July 23, 2018

- **PRINT (potential reach 350+ Major Donors)**
  - 1/2 page (5 x 3.875in) advertisement space reserved for your company (content provided by Sponsor) in the ARTbeat 2018 Catalog. 350 Catalogs to be distributed.
- **MAILINGS AND COMMUNICATIONS (potential reach 65,000+ Constituents)**
  - Inclusion in KAC's ARTbeat Sponsorship Announcement, sent to KAC Contacts electronically (5,000+ people)
  - Link to company website from KAC website and emails
  - Inclusion of your company's name in selected press releases about the event (100 media outlets, over 60,000 views)
- **WEBSITE (potential reach 3,000+ visitors per month)**
  - Linked Company name (and/or logo) featured on the KAC Website
- **SOCIAL MEDIA (potential reach 5,500+ followers)**
  - Mention of business name in Social Media posting
- **Plus Engagement Opportunities as listed on Engagement Page**

### \$2,500 SUPPORTING SPONSOR (total impact 13,850+ views)

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#### Deadline: July 23, 2018

- **PRINT (potential reach 350+ Major Donors)**
  - 1/4 page (2.375 x 3.875in) advertisement space reserved for your company (content provided by Sponsor) in the ARTbeat 2018 Catalog. 350 Catalogs to be distributed.
- **MAILINGS AND COMMUNICATIONS (potential reach 5,000+ Constituents)**
  - Inclusion in KAC's ARTbeat Sponsorship Announcement, sent to KAC Contacts electronically (5,000+ people)
- **WEBSITE (potential reach 3,000+ visitors per month)**
  - Linked Company name (and/or logo) featured on the KAC Website
- **SOCIAL MEDIA (potential reach 5,500+ followers)**
  - Mention of business name in Social Media posting
- **Plus Engagement Opportunities as listed on Engagement Page**