

Kirkland Arts Center

2017 ARTbeat Auction & Gala



\$10,000 Presenting Sponsorship

In addition to all of the benefits of the Patron and Benefactor Sponsorship levels:

- Exclusive **Art & Wine Party** for up to 10 people. Each participant will have the opportunity to learn ceramics or painting from a high-quality art professional while sipping on wine and nibbling cheese.

Date to be arranged at a mutually agreeable time with KAC.

MARKETING
EXPOSURE

- **Full page advertisement** in the ARTbeat catalog for Your Company's advertisement or message (developed by Your Company and delivered to KAC design staff)
- **Logo included in quarterly education catalog** (6,000+ circulation per quarter) & quarterly e-newsletter (5,000+ circulation) with link

\$5,000 Benefactor Sponsorship

In addition to all of the benefits of the Patron Sponsorship level:

- Enjoy a unique opportunity to **use the historic KAC Gallery as the site of your next corporate event or meeting**, for up to 100 people. Space features contemporary artworks & includes access to facilities.

Date to be arranged at a mutually agreeable time with KAC.

MARKETING
EXPOSURE

- Your Company's **Logo on KAC's Gallery Wall for one year** (over 3,000 Gallery visitors per year)
- **1/2 page advertisement** in the ARTbeat catalog for Your Company's advertisement or message (developed by Your Company and delivered to KAC design staff)

\$2,500 Patron Sponsorship

- **One table (10 VIP seats) at ARTbeat**
- **Invitation to private VIP Champagne silent and live auction preview party at ARTbeat**
- **Listing as sponsor of 2018 KAC Gallery Exhibition** of your choice; includes a **behind the scenes tour** for up to 10 people.
- **Listing as Sponsor** on invitations (500 circulation), email invitations and communication (5,000 circulation), KAC Fall course catalog announcement (6,000+ circulation) and social media marketing (approx 3,000 weekly outreach on all outlets)
- **1/4 page advertisement** in the ARTbeat catalog for Your Company's advertisement or message (developed by Your Company and delivered to KAC design staff)
- Your company's logo linked to your website on KAC's ARTbeat page
- Acknowledgement at the Live Auction during the Auction Program Slideshow

MARKETING
EXPOSURE

Contact Amanda Reeves, Development & Event Coordinator
development@kirklandartscenter.org, (425) 822-7161 ext. 182

KirklandArtsCenter.org

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Additional Supporting Opportunities

\$1,500 Sponsor an Artist Table

- 10 seats reserved for Artists at a table at ARTbeat 2017
- Invitation to VIP private Champagne silent and live auction preview party
- Personal recognition on KAC's ARTbeat website and in ARTbeat Catalog

\$1,500 Table Host

- 10 seats reserved for your colleagues and friends at a table at ARTbeat 2017
- Personal recognition on KAC's ARTbeat website and in ARTbeat Catalog

\$1,000 Corporate Supporter

- 4 VIP seats at ARTbeat 2017
- Invitation to VIP private Champagne silent and live auction preview party
- Listing as ARTbeat Supporter in ARTbeat Catalog
- Your company's logo linked to your website on KAC's ARTbeat page

\$1,000 VIP Supporter

- 4 VIP seats at ARTbeat 2017
- Invitation to VIP private Champagne silent and live auction preview party
- Personal recognition as ARTbeat Supporter on KAC's ARTbeat website and in ARTbeat Catalog

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